

NAKUL SRIVASTAVA

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SUMMARY

Product-Focused Frontend Developer with 1+ years of experience building responsive, user-centric web applications. Skilled in UI/UX flow planning, component-driven development, and integrating GenAI into real products.

Currently at Knoarc building RigorUp, an AI-powered edtech platform for students, teachers, schools, and parents, owning frontend architecture and translating real user problems into product decisions.

EXPERIENCE

Frontend Developer Intern

Feb 2026 – Ongoing

Knoarc, Remote

- Led frontend architecture for [RigorUp](#), an AI-powered edtech platform serving students, teachers, schools, and parents, primarily focused on the British curriculum.
- Built the public landing page and core platform interfaces using Next.js and Tailwind CSS.
- Developed an AI-guided learning feature enabling students to get personalized answers based on their learning memory.
- Built end-to-end course-level analytics for students, giving visibility into their own learning progress.
- Translated product requirements into scalable UI flows through direct exposure to real teachers and students.

Software Engineer Intern

Jan 2023 – Jul 2023

Philips Innovation Campus, Bengaluru, India

- Worked with the R&D team to refactor and enhance Philips AVW15 diagnostic workstation modules.
- Built automated test scripts using TestComplete and Selenium, improving test coverage and reducing manual regression effort.
- Gained exposure to enterprise-grade software processes including CI/CD pipelines and compliance-driven development in a medical device context.

PROJECTS

NaariThread Built a premium women's fashion e-commerce platform with a custom CMS dashboard for product and order management. Integrated an AI chatbot for product Q&A, enabling customers to get instant answers without leaving the shopping flow. Delivered a high-end editorial UI with Cloudinary-optimized image handling across all categories. ([Live](#))

Buildfy Developed a no-code Python GUI builder attracting 2,126 active users over 6 months with a 47.11% engagement rate. Delivered core features including drag-and-drop layouting, live preview, and component props editor. Generated \$220+ in the first 4 months post-launch, validating early product-market fit in the no-code tooling space. ([Live](#))

Hezal Accessories Developed a full e-commerce platform with a custom CMS dashboard centralising product, order, and inventory management into a single interface. Implemented Cloudinary image handling, coupon system, and order logs, enabling the business to scale operations beyond Instagram entirely from the dashboard. ([Live](#))

CoverSnippets Built a mobile-first cover letter builder with a custom drag-and-drop snippet system, replacing generic AI generation with a personalized library. Integrated Google Drive for cloud storage and sync across all letters and snippets. ([Live](#))

Powerhouse Gym Built an SEO-optimized business landing page that increased membership enquiries by 40% and established the gym's online presence for the first time. ([Live](#))

SKILLS

Frontend	Next.js, React, JavaScript, TypeScript, HTML, CSS, Tailwind, Redux, Framer Motion
Backend / Serverless	Appwrite, Firebase, Supabase, Node.js, Serverless Functions
Tools	Git, Vercel, Figma, Lighthouse, Cloudinary, Sanity, Razorpay, Google Search Console
AI Tools	Windsurf, GitHub Copilot, Cursor, Codex, Claude, Perplexity
Competencies	Product & Technical Orchestration, GenAI Integrations, Web Performance, Accessibility

PRODUCT & COMMUNITY WORK

- Contributed a feature change to Zed Editor, a production open-source code editor built in Rust, navigating an unfamiliar native tech stack entirely with AI-assisted problem solving.
- Built and maintain [FreeSitesHub](#), a curated platform exploring and collecting free SaaS tools, UX patterns, and developer workflows, built over the past year.
- Provided product review and strategic feedback on usability, performance, and SEO to developers and project builders.

EDUCATION

Bachelor of Technology, Computer Science and Communication	2019–2023
Manipal University Jaipur	
Bachelor of Science, Programming and Data Science	2022–2025
Indian Institute of Technology, Madras	